



Best Sightseeing/Leisure/Educational Programme
THE SULTANS OF SPICE TOUR BY JOURNEYS PTE LTD

Local flavour with zing

IS a sizzling Singapore story your cup of tea? Then try "The Sultans of Spice" Tour, an offering from travel agency Journeys' Original Singapore Walks, winner of the Singapore Tourism Board award for Best Sightseeing/Leisure/Educational Programme.

Established two years ago, the tour takes visitors off the beaten track into the historic area of Kampong Glam, where guides regale them with tales of scandal and intrigue about Singapore's past.

Essentially "a window into local Malay/Muslim and Singaporean society", the tour features interactive elements such as the tasting of traditional fruits and the trying out of local cosmetics.

Tour guides explain local customs such as the world of the *kris* and the uses of *jamu*, a traditional medicine.

"The two most popular sites are

the Sultan Mosque and the royal cemetery adjacent to Victoria Street. There is an intense desire to gain a deeper understanding of

Islam. Our guides play an important role in bridging this knowledge gap," said Journeys managing director Jeyathurai A.

Based on research from sister company, the Singapore History Consultants, the tour is helmed by guides who live and breathe heritage. "We had a group that said that

they were going to set up a Walkers Anonymous because they were severely addicted to the walks," said Mr. Jeyathurai.

— Ng Shing Yi

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— Mr. Jeyathurai A.,
 Journeys managing director

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